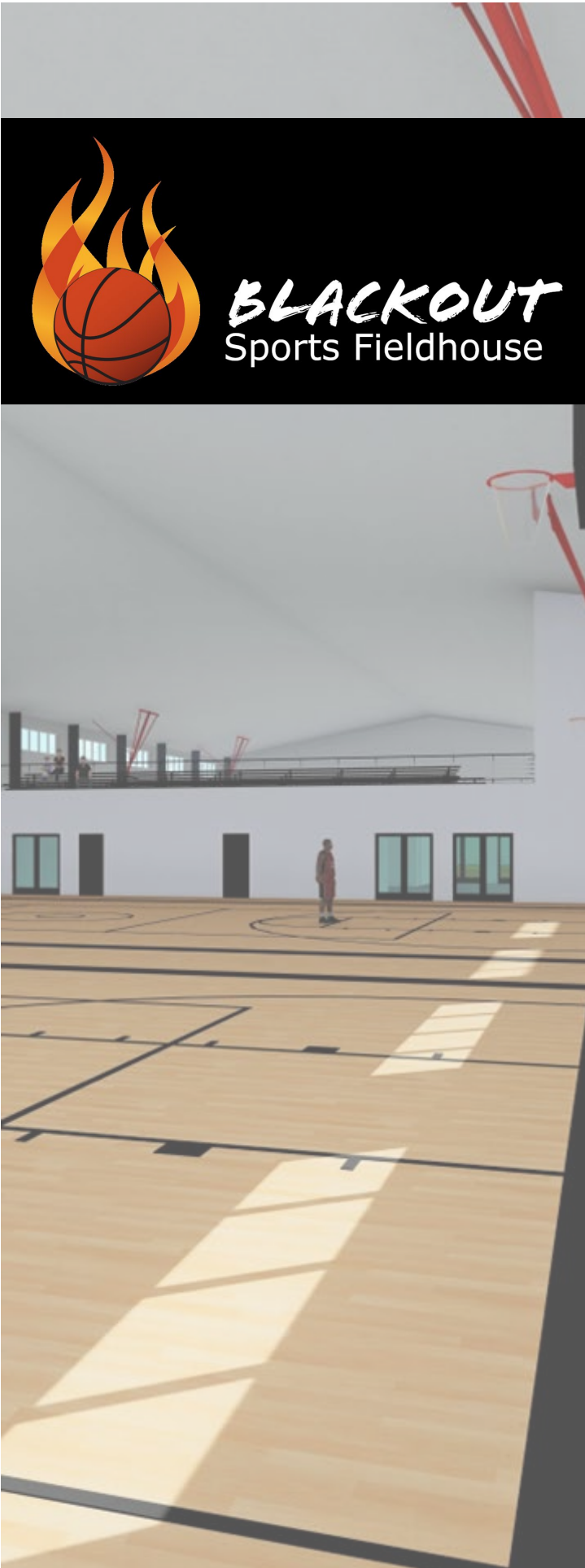
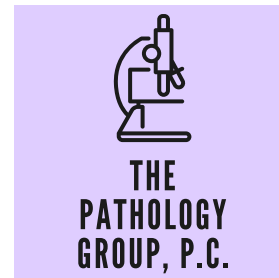


# BLACKOUT SPORTS FIELDHOUSE

## DONOR SUMMARY REPORT



GENEROUSLY  
SPONSORED BY:



# TABLE OF CONTENTS

|  |   |   |
|--|---|---|
|  | CAPITAL CAMPAIGN SUMMARY                                  | 1 |
|  | ABOUT GJ BLACKOUT   | 1 |
|  | BLACKOUT SPORTS FIELDHOUSE PROJECT DETAILS                | 2 |
|  | CHALLENGES, OPPORTUNITIES AND SOLUTIONS                   | 3 |
|  | OPPORTUNITIES: MESA COUNTY YOUTH AND SPORTS ORGANIZATIONS | 3 |
|  | OPPORTUNITIES: GJ BLACKOUT YOUTH BASKETBALL CLUB          | 4 |
|  | OPPORTUNITIES: ECONOMIC GROWTH FOR MESA COUNTY            | 5 |
|  | KEY POINTS OF CONTACT                                     | 5 |
|  | HOW YOU CAN HELP  | 6 |
|  | NAMING RIGHTS   | 6 |

## BLACKOUT SPORTS FIELDHOUSE CAPITAL CAMPAIGN SUMMARY

GJ Blackout is committed to provide excellence in opportunities for growth and leadership training for the youth in Western Colorado. A part of this commitment includes construction of the Blackout Sports Fieldhouse. This will provide a much needed solution to space and resources needed by Mesa County sports organizations. Once our sports fieldhouse is complete GJ Blackout will be better equipped to support youth who are involved in our program, which strives to promote personal growth, athletic achievement, and community & team building.

Our facility will also be available for public use and for all other youth sports programs and sports leagues in Mesa County. The benefits of the Blackout Sports Fieldhouse are far reaching in youth sports, adult sports and economic growth opportunities for businesses in Mesa County.

Our \$7 million capital campaign is designated for the construction of our Blackout Sports Fieldhouse. Through the generous support of local businesses and grants we have raised / pledged \$6 million of our goal, with \$1 million left to raise.

GJ Blackout is a 501(c)3 entity. All donations are tax deductible.

## ABOUT GJ BLACKOUT

GJ Blackout is a youth basketball club based on the Western Slope in Grand Junction, Colorado. The teams are comprised of talented middle school and high school aged girls and boys and play in tournaments throughout Western Colorado and in other regions such as Denver, Colorado Springs, Utah and potentially other sites throughout the US. GJ Blackout is a volunteer operated, non-profit organization.

The philosophy of GJ Blackout is to develop individual player skills in basketball, to encourage a lifetime love of the game of basketball and to teach the important skills of being a part of a team. Winning games and tournaments are a bonus and we have our fair share of success! It is also important for our club to keep it affordable to being a member of GJ Blackout and a lot of the uniform and tournament fees are paid by sponsors. Please contact us if you have any questions about our club.

### OUR MISSION

To provide growth and opportunities in the hearts and minds of our children while giving them the ability to learn team camaraderie through organized sports, strength through leadership and achievement through competition. We aim to empower our youth in pursuit of happiness, success and teamwork.

### VISION

GJ Blackout is the preferred competitive basketball and youth sports organization in Western Colorado. Due to our highly trained coaching staff and volunteers, we are a program that our parents are proud to represent and our players strive to play for.

### CORE STANDARDS

- Be a team player
- Lead by example
- Show humility
- Strive for excellence
- Persistence through failure
- Win with honor and lose with dignity

### CORE VALUES

- We strive to coach our youth to reach their potential with hard work and persistence through skill development
- Players adhere to sportsmanship and humility
- Success begins with the team, our players put in maximum effort on and off the court

## BLACKOUT SPORTS FIELDHOUSE PROJECT DETAILS

The Blackout Sports Fieldhouse concept is designed to provide maximum value to Western Colorado youth, for the GJ Blackout youth basketball club, to create additional revenue opportunities for the economy of Mesa County - and provide availability for adult basketball, volleyball league usage and pickleball practices, games and leagues.

### INCLUSIONS

- 39,353 square feet of space
- 4 full-size basketball courts
- 6 full-size volleyball courts
- 12 pickleball courts
- Concessions and café area
- Sports lounge
- Retail store
- Offices
- Conference room
- Mezzanine

### USAGE

- GJ Blackout League play
- Gym time for our league and others in our community
- Hosting tournaments for basketball, volleyball, pickleball, wrestling, soccer, and more
- Hosting sports clinics
- Hosting sports camps
- Team development for GJ Blackout League and other youth sports leagues and clubs in Western Colorado
- Availability for members of our community to host and/or rent any part of our facility, whether it is for a pickleball tournament, graduation, or birthday party.

### CONSIDERATIONS FOR FUTURE USE

- Use for physical therapy
- Athletic training facility
- Provision of office space for local sports organizations
- Youth after school programming in the community space.



# BLACKOUT SPORTS FIELDHOUSE

## CHALLENGES, OPPORTUNITIES AND SOLUTIONS

### A. MESA COUNTY YOUTH AND SPORTS ORGANIZATIONS

#### Increased Opportunity for Mesa County Youth

The Blackout Sports Fieldhouse will provide the required space and resources needed to allow all local youth sports organizations and clubs to execute their operational activities - including practice, gym resources, tournament hosting, and a facility where they can host home games. Having this facility resource will raise our local youth athlete's skill levels, making them more competitive on state and national levels. In turn, this will increase their exposure to prospective college programs when they endeavor to continue competing at higher levels.

Our fieldhouse will provide the youth in our community with resources, which are not yet available, to stay active and healthy. Our facility will provide organizational support, which will help them in their competitive endeavors by increasing opportunities to participate in sports leagues and tournaments. This will allow our youth to prepare more and bring a more competitive edge when their teams compete with larger organizations such as those in Salt Lake City and Denver.

#### CURRENT CHALLENGES

- Lack of dependable space needed for regular practice schedules, hosting tournaments and hosting games
- Community resources available for increasing skill levels of local youth athletes have reached a plateau due to lack of dependable training facilities, lack of gymnasium space, lack of facilities required for execution for successful sports training programs
- Lack of after school spaces/activities for youth to combat alarming mental health issues in Western Colorado; "solutions" - create more positive after school experiences for at-risk youth.

#### OPPORTUNITIES

- Create a source of dependability and security for youth training facilities, gymnasium space and training programs
- Provide a catalyst for improved efficacy of training and training resources
- Create a hub for local sports leagues and organizations
- Increase opportunities for youth to be more competitive in sports in state and national levels
- Increase exposure of local youth to prospective college programs when they endeavor to continue competing at higher levels

#### SOLUTIONS

- Gymnasium space
- Field space
- Training facilities
- Dependable resource for hosting games and tournaments
- Office space for sports organizations
- Meeting space for sports organizations
- Provision of logistical support for sports organizations

## B. GJ BLACKOUT YOUTH BASKETBALL CLUB

### Simple Solution for Youth Involved with GJ Blackout Youth Basketball Club

Our fieldhouse will be a permanent solution to our organization's most significant ongoing challenge – securing gym time. While Mesa County Valley School District 51 has been generous with us over the years, it is difficult to obtain the availability of gym time due to the mass number of school-sanctioned activities. When our youth basketball club has its future fieldhouse, gym time will be guaranteed and secured permanently.

The fieldhouse will allow us room for expansion of our programs which will accommodate the increased interest of youth participation in our club. We are currently limited on accepting new participants primarily due to the lack of available gym time.

The GJ Blackout facility will allow us to host tournaments throughout the year for our own youth basketball club and for many clubs in Mesa County and our neighboring communities. This will increase our availability and attraction to participation in our tournaments from our larger city neighbors.

#### CURRENT CHALLENGES

- Lack of secure gymnasium time and space
- Lack of opportunity for expansion of our programs
- Unable to accommodate increased interest of youth participation in our club
- Unable to host tournaments to meet our club's needs

#### OPPORTUNITIES

- Guaranteed and secure gym time
- Space to host regional tournaments and games
- Accommodate growth needed to support all youth who are interested in participation in our club
- Provide improvements to our training programs to maximize the athletic growth and competition readiness of our current youth participants

#### SOLUTIONS

- Gymnasium space
- Increased program ability
- Increased program capacity
- Increased availability for local youth athletes
- Increased attraction from neighboring youth sports organizations

## C. ECONOMIC GROWTH OPPORTUNITY FOR MESA COUNTY

### Local Businesses and Amenities for a New Demographic of Visitors

By hosting games and tournaments, the GJ Blackout facility will naturally attract a demographic of visitors which Mesa County has not yet had the opportunity to show hospitality to. These visitors will include families, participants, coaches, friends, and even referees and their guests, who will attend our hosted games and tournaments. Of course, they will need food, lodging and fuel – but they will inevitably patron local shopping opportunities and maximize their own exposure to the beauty and adventure our community has to offer.

#### CURRENT CHALLENGES

- Mesa County does not currently attract this specific demographic
- Mesa County economic opportunities are lacking for local businesses due to inflation and other residual effects from COVID
- Local club and league sports organizations are in need of financial and logistical growth

#### OPPORTUNITIES

- Space to host regional tournaments and games
- Attract new demographic of visitors to Mesa County
- Increased exposure to athletic clubs and league sports teams which will boost funding opportunities and the potential growth of the clubs and leagues
- Increased exposure and revenue for local businesses and attractions
- Increased revenue for local businesses will expedite the return of more attractive cost points for local consumers

#### SOLUTIONS

- Hosting regional games and tournaments for a variety of types of athletics programs
- Facility grounds is located near I-70 providing quick access to each town in Mesa County, near the shopping district in west Grand Junction and provides a convenient proximity to lodging
- Increased attraction from neighboring youth sports organizations
- Increased attraction from people who are directly involved with youth sports organizations in neighboring communities

**QUESTIONS?** More information about our Blackout Sports Fieldhouse and GJ Blackout can be found on our website @ <https://gjblackout.com/>

#### KEY POINTS OF CONTACT

|                 |   |                       |
|-----------------|---|-----------------------|
| Dean Havlik     | email: <a href="mailto:coachdean@gjblackout.com">coachdean@gjblackout.com</a>       | phone: (970) 270-1157 |
| Jennifer Oliver | email: <a href="mailto:tjoliver2@yahoo.com">tjoliver2@yahoo.com</a>                 | phone: (970) 201-2086 |
| Pat Schmalz     | email: <a href="mailto:pjschmalz@msn.com">pjschmalz@msn.com</a>                     |                       |
| Brandon Tow     | email: <a href="mailto:coachbrandon@gjblackout.com">coachbrandon@gjblackout.com</a> | phone: (970) 250-5213 |
| Kevin Young     | email: <a href="mailto:coachk@gjblackout.com">coachk@gjblackout.com</a>             | phone: (970) 812-7970 |

## LET'S GET THE BALL ROLLING!

Will you assist us in launching this unprecedented opportunity for our local youth, non-profit athletic organizations and for economic opportunity for local businesses? Through the generosity of our sponsors, we have already reached 85% of our goal! With your help, we will reach our entire need in no time.

Your consideration of sponsoring this project means the world to GJ Blackout, thank you! A gift of any size will help more than we can express. We welcome corporate sponsors and individuals, alike.

We accept gifts:

- on our website: @ <https://gjblackout.com/>
- and by check:

Please make check payable to GJ Blackout and mail to:

GJ Blackout  
% Dean Havlik  
PO Box 4235  
Grand Junction CO 81502

Our \$7 million capital campaign is designated for the construction of our Blackout Sports Fieldhouse. To date, we have raised / pledged \$6 million of our goal through the generous support of local businesses and grants.

GJ Blackout is a 501(c)3 entity. All donations are tax deductible.

## NAMING RIGHTS

Based on your donation amount you may select your name, your business name and/or your logo to be displayed prominently as follows:

### FACILITY AREAS & DONATION AMOUNTS FOR NAMING RIGHTS (to be displayed for at least 4 years)

|  |                    |   |          |
|--|--------------------|---|----------|
| <b>Basketball court</b><br>(4 courts to choose from) | \$25,000 per court | <b>Signs on walls in concession area</b>                      | \$ 5,000 |
| <b>Concession stand</b>                              | \$20,000           | <b>Engraved basketball used in facility</b><br>per basketball | \$ 1,000 |
| <b>Workout facility/gym</b>                          | \$20,000           | <b>Engraved volleyball used in facility</b><br>per volleyball | \$ 1,000 |
| <b>Conference room</b>                               | \$15,000           |   |          |
| <b>Upstairs seating</b>                              | \$10,000           |   |          |
| <b>Downstairs seating</b>                            | \$10,000           |   |          |
| <b>Scoreboards</b>                                   | \$15,000           |   |          |
| <b>Score tables</b>                                  | \$10,000           |   |          |
| <b>Signs on walls in court areas</b>                 | \$ 5,000           |   |          |